

Recommended Offers

Category

Offer Suggestions

Auto Dealers

Low credit programs, free auto appraisal, large discount off new/used auto purchases (present coupon after negotiating best deal), service department specials: low price point frequent auto maintenance services, i.e. \$9.95 oil change, free tire rotation, free safety inspection

Auto Tire

Low price point on frequent auto maintenance services, i.e. Oil change \$9.95, free brake inspection, 10 point safety inspection, free alignment with purchase, low price point on tires, list sizes, Buy three tires, get the fourth free, low price point on set of tires (small size)

Car Wash

Buy 5 Car Washes, Get your 6th Free, Dollars off wash - multiple coupons, list package discounts, multiple coupons, adjust for seasonal impact (stronger offers at slower time)

Muffler & Brakes

Free inspection, dollars off brake, low price point, multiple offers, \$20 off brake service, \$10 off alignment, \$30 Off \$200+, \$45 Off \$300+, Up to \$20 off brake service (\$10 off each axle)

Oil & Lube

Low price point "Oil, Lube & Filter", list reg. price, \$6 Off, multiple offers, radiator, transmission, A/C service, battery: \$10 Off, adjust price points for market conditions and competition

Repair General

Low prices points Oil change \$9.95, Tune-up, Flush & Fill, free tire rotation, free brake, safety, belts/hoses inspections, alignment discount, dollars off general repairs, multiple offers, position offers to seasonal demand, 10% off any service



Transmission	Free transmission inspection, free towing, low price point transmission service: \$9.95+filter, transmission tune-up: \$29.95, general discounts, \$50 Off \$200 repair, 20% off \$200+ repair. Change offers to take advantage of seasonal changes: (i.e. WINTER SPECIAL Transmission Tune-Up \$9.95)
Bagel	Buy a Dozen, get 6 Bagels Free, 3 Free with purchase of 6, BOGO, free coffee with bagel purchase, 99¢ bagel sandwich
Bakery	Free or BOGO bread, cookie, scone or Danish, general \$ discount offer, low price point on frequently purchased items, i.e. \$1.00 off any loaf bread, \$1 off any sandwich, \$1 off \$5 purchase or more
Chicken	BOGO sandwich, free sandwich with purchase of fries and a drink, general \$ discount, special price on combo meal, low price point on meals/specials
Chinese, Japanese, Asian	BOGO or Free entree/lunch, free item, \$ off: \$2 Off \$10, \$3 Off \$15, \$5 Off \$20, \$6 Off \$30, low price point on lunch/dinner buffet \$4.99, free delivery
Coffee	Savings on any coffee beans-save \$2 off a pound of Coffee,Purchase 11 Coffee Drinks and receive your 12th free
Donut	BOGO, free with purchase, 6 free donuts with purchase of 6-multiple coupons, free donut with the purchase of coffee, \$1 off dozen
General	BOGO, 50% Off, \$ off items, low price point breakfast/lunch/dinner, kids special priced meal deals, free kids meals
Fine Dining	BOGO, BOGO 1/2 entrees, \$ off items, low price point on dinner for 2, \$5 - \$10 off dinner for 2, 30% off, \$5 off \$25+, \$10 off \$50+ complimentary bottle of wine (min. purchase required) free desert, special holiday dinner specials

**Hamburger/
Fast-food**

BOGO, BOGO 1/2, 99¢ hamburger, 99¢ chicken sandwich, 2 chicken sandwich \$2.00, \$ off items, low price point breakfast/lunch/dinner, special priced meal deals, \$1 off any combo meal, special priced kids meals, multiple coupons

**Ice Cream
Frozen Yogurt**

BOGO, BOGO 1/2, multiple offers, 50 cents off items, free kids cone with purchase of sundae, \$1 off sandwich, \$2 off ice cream cake, strengthen offers when off season, expiration date for added redemption at the end

Pizza

BOGO, BOGO 1/2, Low price point on pizza specials, \$3 Off any large pizza, \$2 Off any medium pizza, \$2 Off Large pizza with 3 or more toppings, multiple offers, combos, Two large cheese pizzas \$11.99, Two medium pizzas \$9.99, Free medium 1 topping pizza with purchase Large 2 topping at regular price. Expand promotion to include other products which will enhance appeal (i.e. add salad or 2 litre coke 99¢, breadsticks \$1.99) List at least 6 offers to build redemption and shelf life. Use expiration date for added redemption at the end

Sub Shops

BOGO, BOGO 1/2, \$ off items, multiple coupons, low price point sub, buy 6” sub get 6” free, \$1 off any foot long, \$1 off any combo meals/wraps, \$1 off any \$5 purchase, expiration date for added redemption at the end

Construction

Free estimates, free site analyst, dollars off job \$50 Off any job \$200+, \$100 Off job \$400+, \$500 Off any complete job, % off large ticket projects, present discount coupon after estimate, professional image very important, insured and bonded

**Driveway/
Repair Sealcoat**

Free estimates, dollars off job- \$20 Off any job, \$99 Seal coating special, low price point on basic seal coat, free crack repair with purchase of, present discount coupon after estimate, % off large ticket job

Electrician

Free estimate, \$20 Off job \$100+, \$50 Off job \$250+, 20% Ceiling fan installation, Attic Fan Special \$175, % off large ticket projects, present discount coupon after estimate, professional image very important, insured and bonded

Garage Door	Free estimate, \$ off repair or service, low price point on entry level door/electric operator, free operator with door purchase, free installation
HVAC	Low price point A/C and heating service, \$10 off service call & repair, free carbon monoxide check with any service or repair, free estimate, special financing if available. Save \$50 when you sign up for a Spring and Fall Check Up on your systems
Interior Design/ Decorating	Free estimate, free in home design consultation, \$ off service, low price point on items, professional image very important
Landscape/ Gardening	BOGO, BOGO 1/2. Free lawn analysis, free month service with annual contract, \$15 Off \$50 service, 20% off any service, multiple offers detailing other services, change offers to take advantage of seasonal changes i.e. spring/fall cleanup, reseeding, aerating, bark mulch, top soil, etc.
Garden Centers	Free plant, BOGO, \$ off general merchandise discount \$2 Off \$10, \$3 Off \$15, \$5 Off \$20, \$6 Off \$30, low price point on seasonal products, free installation with purchase of, free bag of lime, free delivery
Painting/ Wallpaper	Free estimate, \$50 off interior paint, \$100 off exterior, % off large ticket job, free roll of wallpaper, \$ off general discount, \$ off single and double door refinishing, present coupon after written estimate
Pressure Wash	\$79 deck (up to 250 sq. ft) or \$39 Off Larger size, free estimate, low price point on home washing, Free deck sealing with cleaning .60¢ sq. ft., Vinyl siding .18¢ per sq. ft., Concrete Clean & Seal 39¢ per sq. ft.; clean only 12¢ per sq. ft., \$50 Off \$200
Renovation	Free estimate, free in home design consultation, \$ off common improvement, % off large ticket job, low price point on items i.e. Decks from \$499, professional image very important, present coupon after written estimate, insurance and bonding
Roofing	Free estimate, \$100 - \$200 off roof replacement, % off large ticket job, \$500 Off any complete tear off, free skylight, present coupon after written estimate, professional image important, insurance and bonding

Bowling	2 Free games BOGO - repeat offer twice, free game, BOGO game, free shoe rental. Party and birthday specials, \$10 off party package. Promote other profit centers and league play, multiple coupons
Fitness Club	Free month / week, 2 for 1 membership, low price point membership, 3 month \$99, 6 weeks only \$49, Unlimited tanning \$30 for 1 month, 50% Off Vitamin supplements, \$1 Off Smoothie or Specialty Beverage
Gymnastics	Free Lesson, 2 kids for 1 price, big discount for yearly program
Karate/ Martial Kick	Free class, free trial membership, 2 for 1 membership, 1 Free Month with 3 month membership, \$ off program of Boxing classes
Movie Theater	Free pass, BOGO, free popcorn or drink, low price point matinees, \$ savings on discounted tickets and birthday specials, multiple coupons, special event promotion, big savings on seasonal tickets
Theme Parks	Free pass, BOGO, Buy 2 get 2, BOGO ice cream, multiple coupons minimum 5, \$20 Off birthday/ group party packages, expand promotion by featuring: Golf, Go Cart, arcade tokens, amusement rides, bumper boats, ect.)
Video	Free video rental-multiple coupons, BOGO, \$1 off video rental, free popcorn, low price point video & game purchase: \$6.95, multiple offers, expiration date

Chiropractor	Free consultation and spinal exam, free exam and x-rays, low price point on massage therapy
Dentist	Free exam & X-rays, low price point on exam, cleaning and X-rays, low price point on children exam, free cleaning, low price point on cleaning
Optical	BOGO frames, \$ off eye exam, low price point on lenses and frames, contact low price point, 1/2 off frames, \$50 off prescription glasses and contacts
Podiatrists	Free foot exam and evaluation, free screening
Veterinarian	Free initial exam, low price point vaccinations, \$ off any office procedure, free bath/flea dip, free overnight boarding, \$5 off grooming, 20% off dental, 2 free vaccination with paid medical exam

Banks	Free checks, free checking, low interest rates, \$10 CD with the opening of any new savings or checking account
Child Daycare	Free week (after registration), after hours program (if offered), free registration
Funeral Services	Free consultation. Low price point on burial space for 2, free pre-planning guide, free after funeral grief counseling
Insurance	Free insurance evaluation, consultant and quote, low - easy payment terms, reply card, free premiums, auto registry service, road atlas, homeowners content guide
Legal Services	Free consultation, Simple will- single \$175 Husband/Wife \$250, Real estate closings \$575, no retainer required for PI cases, low price point uncontested divorce, low price point wills & trust
Real Estate	Free market analysis, discount on sales commission, \$500 - \$1000 rebate at closing, free home warranty, market analyst reply card, free movers guide, special discount rates from movers
Tax Preparation	Free 1/2 hour consultation, Free consultation, free electronic filing, low price point on basic return, 20% off personal (filing not discounted), Free Quickbooks trial version

Beauty Supply	Free brush, comb, shampoo or conditioner, BOGO, BOGO 1/2, \$2 discount on \$10, general product discounts on frequently used beauty aids, multiple offers
Cards/Gifts	\$2 off \$10, Free card, BOGO card, general \$ discount, i.e. \$1 off \$5, \$1 off box of candy, 20% off gift items, free gift wrap, free stamp, buy 4 cards, get the 5th card free
Clothing	General \$ off discount, low entry price, deep discounted items, clearance sales, 50% off, \$5 off \$15
Flooring/Carpet	Free in - home estimate, free installation, free carpet pad, free area rug, low price point carpet, \$2 off sq. yd., floor refinishing: low sq. ft. price point on complete job, financing if available, easy pay terms
Florist	Free plant, free rose, BOGO, BOGO 1/2, bouquet special, free wire service, free local delivery, low price point on dozen roses, free balloon, 25% off any purchase, general \$ discount, \$2 off \$10, \$7 off \$25, \$15 off \$50
Framing	General \$ off discount, \$10 off \$30, \$20 off \$50, BOGO, BOGO 1/2 off frames, 25% off custom framing, 30% off 2 frames, diploma framing special
Furniture	General discount, \$50 Off \$150, large % off large purchases, low price point, special financing, free delivery, no interest for 6 months
Hardware	Free key, free 4 pack of light bulbs, \$2 gift certificate, BOGO, general \$ off discount, \$2 off \$5, \$5 off \$10, \$2 off propane refill, \$2 off gal. paint, high use of co-op, multiple offers
Jewelry	\$ off discount on lower price items, % discount on high price, \$5 off any purchase of \$25, \$10 off \$50, \$25 off \$100, \$50 off \$200, \$100 off \$300. \$4.00 Off Watch Battery only \$1.00, \$3 watch battery installed, free ring/jewelry cleaning, free appraisal, multiple offers, list other services, repair, estate sales, etc.
Pet Supply	\$2 off \$6, \$5 off \$20, Free fish- no purchase necessary, BOGO, \$ general discount, free bird feed with \$5 min purchase, free pig ear, free dog treat, \$50 off AKC puppy, \$3 off 25 lb. dog or cat food, multiple broad reaching offers, co-op funds sometimes available

- Vacuum/Sewing** Free bag, free vacuum belt, BOGO bags, low price point on vacuum or sewing machine tune up, free sewing Sales & Repair lessons, general \$ discount, up to \$50 trade in coupon towards new machine
- Beauty Salon** Low price point haircuts \$6.95-\$9.95, haircut/perm discounts \$4-\$5 off, Nexas perm \$ price, low price point perms, 50% off perms, other specialty services \$5-\$15 off, low price point highlighting and coloring \$5-\$10 Off, multiple offers, use expiration date
- Carpet Cleaning** Low price point, \$19.95 per room, 3 Rooms & Hall \$49, \$99 Whole House Special up to 6 areas, Upholstery Cleaning low price point
- Chimney Serv.** Free inspection, \$ off complete job, low price point, \$10 - \$20 off chimney cleaning or repair
- Cleaning Service House** \$ off discount, multiple offers, \$20 off first cleaning, \$10 off second cleaning, \$10 off third cleaning, \$10 off any cleaning, free house cleaning with purchase of 4 or 5 consecutive, low price point on basic cleaning
- Closets** Free estimates, \$ off or large savings, low price point, free delivery and installation, free catalog (if available)
- Dry Cleaning** \$2 off incoming dry cleaning order of \$10 or more, \$3 off \$15, \$5 off \$15, \$7 off \$25, \$10 off \$30, multiple offers, low price point shirt offer, \$.99 per shirt, % off discounts, 20% to 30% off incoming dry cleaning order, list other services: tailoring, shoe repair
- Duct/Vent Cleaning** \$ off complete job, low price point on complete job, free vents cleaned, low main duct cleaning price, free air filter with cleaning
- DVD/TV Repair** Free estimate, low price point cleaning, \$ off repair, \$5 general repair certificate, \$10 off \$30

- Film Processing** \$2 off any purchase over \$10, \$ off processing, BOGO prints/enlargements, free 5 X 7 with purchase, low price point prints, free roll of film with processing, 25% off developing, low price point reprints, i.e. 20/30 cents
- Nail Salons** \$ off discount: \$2 off any service, \$3 off full manicure, \$5 off full pedicure, \$5 off full set of nails, low price point, manicure/pedicure special \$19.95, full set of acrylic nails, acrylic fills, free item: Nail polish or remover, nail consultation, general % off discount, min 20% to 30%, multiple offers, list other services
- Packing/Mailing Services** Free item or service, 50 free copies, free item with purchase, free mailbox rental, BOGO free gift wrap, low price point on copies B&W 2¢ and color 49¢, \$2 off any purchase \$10+, \$2 off any UPS shipment, \$2 off any packing or shipping services, 25% Off invitations/announcements, 500 Free Business with purchase of 500, use minimum of 4 offers, use expiration date, list all payment options, store hours, map
- Pest Control** Free inspection and estimate, low price point on services, \$ off discounts
- Storage Space** Free month, 1/2 month free, BOGO month, free box, free tape, 25% off packing and moving supplies, multiple offers
- Tanning** Free Week Trial of Tanning , free tanning session, BOGO, price point on multiple tanning package: 5 tans \$10, monthly unlimited package \$29.95, \$ off tanning products, \$5 off \$20 purchase, % off general merchandise: 25% off swim wear